**MEMBER ENGAGEMENT COMMITTEE**

**PURPOSE**

The Member Engagement Committee seeks to get the men of FinD as plugged in as possible to support the ministry with their prayers, presence, gifts and service. The survival and impact of the FinD ministry is vitally dependent on member engagement.

FinD can’t be all things to all people, but it prayerfully aspires to provide a connection conduit for men to get plugged into following Jesus Christ with one another. It seeks to unite Christian men on the fringe into fellowship and discipleship with other like-minded men. At one point, every one of us in FinD was on the outside looking in. Maybe we heard about FinD through a friend, our church, an email, social media or even a car window decal. But, we were blessed that our Father guided us as sheep into this fertile pasture.

There are men out there today trapped in this epidemic of loneliness and they are searching for this community. They want to be transformed in an iron sharpens iron environment. They want to feel the warmth and accountability that comes from fellowship with believers. They want to dive into the Word and ruminate over various interpretations to help find the Truth. They want to get plugged into service and outreach opportunities, and group prayer needs, and fire pit nights, and annual retreats, and other meaningful men’s ministry events.

If you’re not engaged and can’t see behind the “curtain”, it’s hard to fathom how much work goes into producing a newsletter, organizing a fire pit night or clay shoot, or the hundreds of Shepherd meetings, health checks, and kick off meetings FinD conducts each year. All of that requires volunteers…volunteer leaders and volunteer participants. It also requires generous donations of time and financial resources. For example, FinD now relies upon a full-time administrative assistant. We have costs for website and social media management, accounting support for financial & tax reporting, meeting space costs, SWAG for new members and outreach events, CRM software, etc.

We’ve all heard of the Paretopareto principle: The infamous 80/20 rule suggests 80 percent of a ministry’s work comes from 20 percent of its members. When Jesus called the Apostles to spread the gospel, every person had a role—80/20 participation is not how the New Testament guides, and we can’t expand, grow, and create disciples that way.

Engagement can be the difference between exponential growth and incremental growth. Building a better, cooler, and more attractive ministry isn’t the best way to grow FinD and get younger generations invested. We don’t want to be catered to: we want to be absorbed into a mission we believe in.

**ONGOING GOALS**

The Member Engagement Committee hopes to achieve the following goals:

* Discipleship Council committee filled by both Discipleship Council Reps and members at large
* Members attending at least two (2) put hopefully all four (4) of the following events per year: Annual Retreat, Fire Pit Night, Clay Shoot and ADOS (Annual Day of Service)
* Reaching 90% of all members giving at least $1 per year
* 50% of FinD’s annual operating budget covered by member giving
* Having two FinD members on the FinD Board of Directors

## Transforming men through Jesus Christ in authentic, weekly **F**ellowship **in** **D**iscipleship